RIBBON WALL ACTIVITY

As part of Mental Health Matters Month, the Each Mind Matters campaign is providing kits to implement a Ribbon Wall Activity. Similar to the donation drives seen on walls in supermarkets and drugstores, the Ribbon Wall Activity will give individuals the opportunity to publicly show their support for mental health awareness and let others know that they believe Each Mind Matters.

Each kit includes:
- Lime green paper ribbons
- Ribbon Wall Activity poster
- Ribbon Wall Activity table-top instructions
- Fabric ribbons

You supply:
- Markers
- Tape

Implementing a Ribbon Wall Activity can be done in four easy steps
1. Chose a blank wall in your office or other public area with high foot traffic.
2. Identify a small table to set up next to the wall and lay out the paper ribbons, pens, tape and fabric ribbons. Set the table-top instruction sign up on the table next to the other supplies.
3. Put the Ribbon Wall Activity poster on the wall to draw attention to the promotion. You can get it started by signing the first lime green ribbon!
4. Inform others about the Ribbon Wall – make an announcement at a staff meeting or send out the sample e-blast to members of your organization to encourage them to participate.